

WE CRAFT SOCIAL AND LIFESTYLE PRODUCTS THAT EXPRESS PERSONAL STYLE AND ENHANCE

LIFE'S NOTEWORTHY MOMENTS.



- you should definitely -

WORK WITH ELUM

{ because we love what we do and it shows }



In-house creative team

We do it all. Our award-winning creative team comes from a variety of backgrounds, giving us the ability to create original artwork, concept new products and develop functional and beautiful packaging solutions that are sure to meet any of your needs. We never settle for ordinary and you shouldn't either. Everything we make is crafted with care and we always sweat the small stuff. We promise to always deliver thoughtfully designed products that leave an impression.

Letterpress printing

Elum is the gold standard in letterpress printing. We're proud to be one of the largest letterpress print shops in the USA. We use the finest print-making paper, mix custom inks, edge-paint by hand and add a finishing touch with shimmering hot foil-stamping. We wake up every morning excited to run our fingers over a batch of 100% cotton rag paper fresh off the press. Our pressmen have over 90 years of combined experience and have printed over a million letterpress cards.

Overseas manufacturing

We have sky-is-the-limit manufacturing capabilities. If you can dream it, we can make it. We have meticulously chosen our overseas partners to ensure you get high quality materials at the best possible prices. We foster strong relationships and open lines of communication between our team and our vendors. If for any reason our current partners are unable to meet your needs, we are capable of sourcing factories that can deliver exactly what you're looking for.

MAKE AN IMPRESSION

Elum was founded on high quality letterpress printing and we still stay true to our roots today. Our award winning letterpress products are custom designed and expertly hand-crafted on vintage letterpress machines at Elum in San Diego, California.







LETTERPRESS STATIONERY



· Edge-painted

boards $\{a\}$

· Table numbers

· Escort cards

Coasters





letterpress PIECE TYPES

- · Greeting cards: A7, A2 {b}, A9, 5.75" Square
- · A1 & A2 boxed notes, folded or flat
- Invitations
- Gift enclosures $\{e\}$

PRINTING OPTIONS

- · Ink and foil stamping
- · Custom mixed ink colors
- Foils: shiny $\{a,c,f\}$, matte,
- glitter, holographic & more • Signs & art prints $\{f\}$ • Special inks: color changing,
 - glow-in-the-dark, neon & metallic

ADDITIONAL OPTIONS

- Edge painting {a}
- · Packaging: acetate box with printed inserts, clear cello sleeve with optional printed slip sheet
- · Card displays {e}
- · Coordinating envelope options

PAPER OPTIONS

- Cotton rag paper $\{b,d\}$
- · Ultra-thick stock, up to 1/8" thick $\{a,f\}$
- · Colored papers {c}







WRAP IT UP

Extraordinary gifts deserve extraordinary gift wrap. Our wrap is printed on high quality paper with a wide variety of stock and special finishes. Here at Elum, we pride ourselves on creating unique, custom wrapping paper designs for any and every occasion. For all your wrapping paper needs, we've got you covered, literally.

GIFT WRAP, TOPPERS & TAGS



gift wrap PAPER OPTIONS

- Matte or glossy
- Textured finish
- Holographic $\{a\}$
- Kraft {b}
- Stock: 80-100gsm
- · Continuous roll wrap

PRINTING OPTIONS

- · PMS or CMYK printing
- Special inks: shiny metallic {c}
 & ultra bright neon inks

ADDITIONAL OPTIONS

- Stand alone corrugate carton displays
- · Available as sets
- Packaged with coordinating custom washi tape



Best Wishes! Celebrate!

decorative gift topper PIECE TYPE & MATERIAL OPTIONS

- Bows: made from paper {b}, ribbon, fabric or felt
- Ribbon & trim {a}: Hundreds of designs and materials available in single rolls or packaged as sets
- Toppers: tissue paper pop-ups {a}, felt animals (see pg 21) & more

gift tag

- Material: fabric, burlap $\{b\}$, felt, coated or uncoated paper $\{a,c\}$
- Pre-strung or packaged with twine $\{c\}$
- · Self-adhesive stickers
- With decorative grommets that reinforce tag structure
- Sets $\{c\}$ or singles
- Packaged with coordinating washi tape
- Special finishes: tip ons, glitter, foil, flocking, 3-D pull outs / movable pieces
- Packaging: multiple options such as boxed or peggable cello sleeves



THINK INSIDE THE BOX

Available in unique shapes and sizes with a wide variety of special finishes and custom designs, Elum nesting boxes are a cut above most other gift and office storage boxes. Great for the holidays, as an accompaniment to a desk collection or simply for everyday gifting.

NESTING STORAGE BOXES







nesting box

- For gifts $\{b,c,d\}$ or office storage $\{a\}$
- Purchased as nested sets, sold individually
- Thick paper wrapped gray board construction

SIZE AND SHAPE OPTIONS

- · Sizes: ring box to large office storage
- Custom box shapes $\{b\}$
- Die-cut lid edges {c}
- · Nesting tubes also available

ADDITIONAL OPTIONS

- Closures: magnetic, velcro, tied $\{a\}$ or custom
- Printed box interior $\{d\}$
- Metallic paper wrapped $\{a,c\}$
- Textured lamination $\{d\}$
- Special finishes: foil $\{d\}$, glitter & flocking $\{b\}$





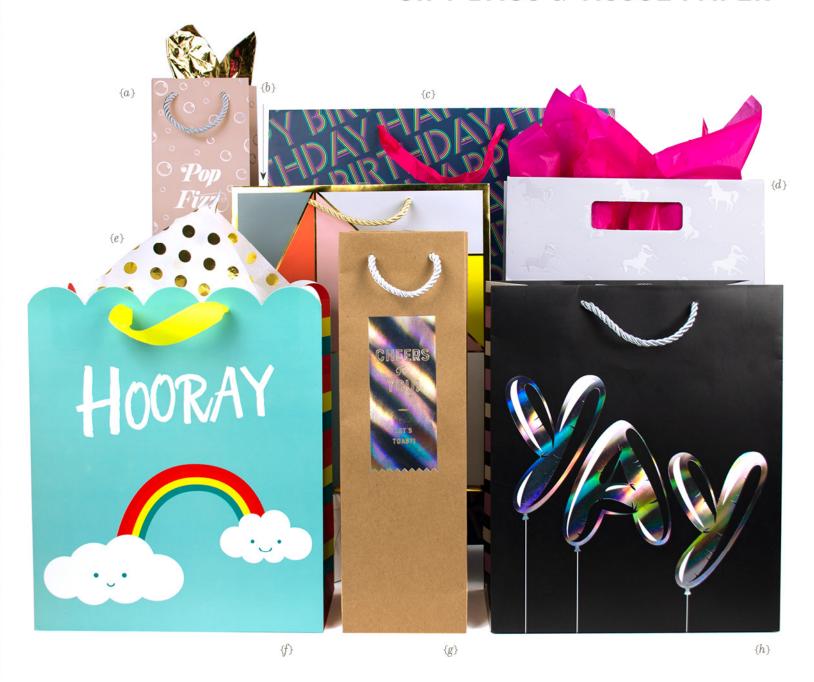
Textured Lamination

IT'S IN THE BAG

Our gift bags are designed with style in mind. From thick uncoated paper that creates a high end look and feel, to cost effective options that can be beautifully accompanied by our decorative tissue papers. Every detail of our gift bags is thoughtfully considered. We love adding a unique finishing touch, from die cut edges to specialty handles and finishes like holographic, gold or silver foil, glitter, flocking, tip-ons and tags. Whatever you're looking for we are happy to help you curate it.



GIFT BAGS & TISSUE PAPER



gift bag MATERIAL OPTIONS

- Paper: coated or uncoated
- Stock: premium thick or cost effective light weight
- · Canvas / fabric

SPECIAL FINISHES

- Foil: metallic $\{a,b\}$, sparkle & holographic $\{g,h\}$
- Glitter
- Soft textured flocking
- · Dimensional tip-ons
- Specialty handles: ribbon $\{c,f\}$, yarn, nylon $\{a,b,g,h\}$, PU, pompoms & more
- Custom die cuts {f}
- Textured finish
- \cdot Embossing $\{d\}$

SIZE OPTIONS

Elum gift bags range in size from jumbo bags $\{b\}$ big enough for a small appliance or throw blanket, to extra small, to fit a gift card or jewelry box. Also available in specialty sizes such as treat bags and bottle bags $\{a,g\}$.

ADDITIONAL OPTIONS

- · Bag sets of 2 or more
- Attached tags
- Clutch style gift bags with flap & Velcro closure
- Adornments like ribbon, tassels, pompoms and googly eyes

tissue paper

- Printed
- Foil stamped {e}
- Custom designs
- · Various sheet sizes
- · Various sheet count

PARTY TIME!

Here at Elum we're always ready to party. We have partnered with amazing overseas vendors that allow us to exceed standard party product quality and create custom designed collections that feature vibrant colorful printing, shining special finishes, die cutting and much more!





table setting

- Cups {g}
- · Plates {b}
- Napkins $\{d\}$
- Straws
- Cake toppers
- Cupcake & cake stands
- Table confetti
- · Paper table runner
- Paper place mats
 Serving trays {f}
- Candles with color

OPTIONS

- Custom packaging
 - Sold in sets {e}
 - Custom designs for any theme or occasion
 - · CMYK or PMS
 - Foil stamping

decoration PIECE TYPES

- Hanging prisms $\{a\}$
- · Garland / banners
- Party balls
- Party hats {c}Photo booth props
- · Confetti
- · Treat & favor bags
- Treat cups

OPTIONS

- Custom sizes
- s Custom shapes
 - Custom packaging
 - Sold in sets
 - · CMYK or PMS
 - · Foil stamping

{g}









DESK & STATIONERY

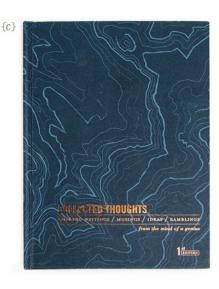
Elum excels at the design and manufacturing of custom desk and stationery products. Our capabilities cover the entire spectrum of office goods, from journals, notepads and notecards to paper clips, pencils, pens and washi tape. We've designed full stationery and desk collections for clients like Papyrus and HomeGoods and stand alone products perfectly tailored to seasonal merchandising for stores such as Anthropologie and Paper Source.



JOURNALS & SKETCHBOOKS







journals & sketchbooks

BINDING OPTIONS

- Exposed bound coptic-stitch {a}
- Spiral bound $\{b\}$
- Book bound $\{c,g\}$
- Perfect bound $\{d,e\}$
- Stitch bound $\{f\}$

Wood {e}

- Faux leather PU $\{g\}$

COVER OPTIONS

Coated / uncoated

heavy paper $\{a,f\}$

· Paper wrapped gray

Glitter PU

board $\{b,c\}$

• Cork $\{d\}$

SPECIAL FINISHES

- Foil stamping $\{a,b,c,g\}$
- Textured finish {a}Spot varnish
- Emboss / deboss
- Lined, grid, graph or combinationColor washed paper

INSIDE PAGES

Soft textured artist

sketch paper $\{a\}$

· Custom printed with

clever wording and

unique inside details

SIZING OPTIONS

portable pocket

sized notebooks,

perfect for traveling.

Available in custom or standard sizes. Large oversized sketchbooks to • Sold in sets $\{f\}$ • Printed inside cover • Book plates

 Unique, custom designs and clever cover messaging

ADDITIONAL OPTIONS

- · Elastic band or tie closures
- · Tassels and other adornments







OFFICE ORGANIZATION





document storage MATERIALS

- Faux leather $\{b,c\}$ Standard sheet $\{b\}$
- Sturdy paper $\{d\}$
- - - Business card {c}

SIZE OPTIONS

- - Double sided $\{d\}$
 - Custom designs

• Foil stamping $\{b,d\}$

• Lined interior $\{b,c\}$

accessory storage PRINTING OPTIONS MATERIALS

- PMS or CMYK $\{d\}$ · Faux leather
 - Silicon
 - · Paper wrapped
 - gray board
 - Fabric

 - Sequins

PIECE TYPES

- · Sorting trays
- · Pencil cups
- Pencil bags $\{a\}$
- - Document sorters
 - Accessory cases {a}

planner OPTIONS

- Custom inside pages {e}
- Special finishes
- Thick wire binding {e}
- Laminated tabs {e}

Inside Details

stickers {e}







{e}

 $\{a\}$





gift set PIECE TYPES

- Erasers {c}
- · Pencils {b} • Greeting cards $\{g\}$

• Pen in gift box $\{d\}$

- Washi tape $\{a\}$ Lunch box notes $\{f\}$
- Boxed notes
 Rubber stamps • Paper clips $\{e\}$ • Sticker sheets
- · pins {g}

desk kits PIECE TYPES

- Desk accessory kits {e}
- · Post card kits {f}
- · Craft / activity kits
- Pen pal kits {g}





message under scratch-off

MEMO PADS AND STICKY NOTES





v's plan

memo pad PAPER OPTIONS

- · Soft textured thick paper stock $\{b,c\}$
- · Custom printed
- · Kraft paper
- · Regular notepad
- · Self-adhesive sticky notes $\{f,h\}$
- Perforated pages $\{a,d,e\}$

SIZE AND SHAPE

- Variety of sizes and shapes, from standard 8.5" x 11" pads to small page-markers
- Die-cuts {g}
- Layered dimensional $\{g\}$

SPECIALTY OPTIONS • Hard cover $\{a\}$

- - Edge painting $\{b,c\}$
 - Gilded edges
 - Magnetic backing







DESK ACCESSORIES



PENCILS

- Lead $\{a\}$ or colored tips $\{b\}$
- · Standard or custom sizes
- · Available in sets (see pg. 17) or individually

ERASERS

- · Custom shape and sizes
- · Variety of colors available
- Custom printing {e}
- · Sold in sets (see pg. 17) or individually

- · Custom shape and sizes
- · Custom colors and designs
- Wood $\{f\}$, metal, or plastic
- Sold in sets

PUSH PINS

• Fine tip $\{c\}$



Available in custom colors & patterns {c}

· Made from high quality materials

· Gift boxes available (see pg. 17)





PAPER CLIPS

- Custom shape and sizes $\{d\}$
- · Variety of colors and finishes available
- · High quality wire thickness

WASHI TAPE

- Custom designs {g}
- · Metallic and neon inks available
- · Available in sets (see pg. 17)



HOLLY & JOLLY

We know holiday is the most important season to many retailers, which is why we spend a ton of time each year researching future trends as well as seasonal classics. We are always willing to create new and innovative piece types to set you apart from other retailers or design custom collections that fit your specific seasonal motifs, all while delivering the same amazing quality for each of our products that you've come to expect from Elum.





HOLIDAY COLLECTION SAMPLES









ANTHROPOLOGIE





PAPER SOURCE

NORDSTROM

URBAN OUTFITTERS















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Keep up with all our #noteworthymoments on social media. See our latest product lines and collaboration and get exclusive behind the scenes sneak previews of new designs from the Elum team and upcoming projects.

LET'S WORK TOGETHER!

We love collaborating! We want to work with you to make all of your stationery product dreams come true. Contact us to learn more about working together, request product samples, see our current open stock items or with general inquiries.

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